

RPET

Recycled Polyethylene Terephthalate (RPET) is a sustainable material choice in the promotional industry, offering an eco-friendly alternative to virgin PET plastic. Made from post-consumer plastic bottles and containers, RPET helps reduce plastic waste and conserves resources by giving new life to materials that would otherwise end up in landfills or oceans.

Promotional products made from RPET can include tote bags, apparel, water bottles, and other items. These products offer the durability and versatility of traditional PET plastic while being more environmentally responsible. By opting for RPET, companies can showcase their commitment to sustainability and waste reduction.

The recycling process for PET involves collecting and cleaning the used plastic, breaking it down into small flakes, and then melting and reforming these flakes into new RPET fibers or sheets. This process conserves energy and natural resources, as recycling PET requires significantly less energy than producing new PET from petroleum.





Using RPET for promotional items offers several advantages. It promotes the circular economy by turning waste into valuable products. It also reduces the carbon footprint associated with manufacturing new plastic, contributing to a more sustainable promotional industry.

